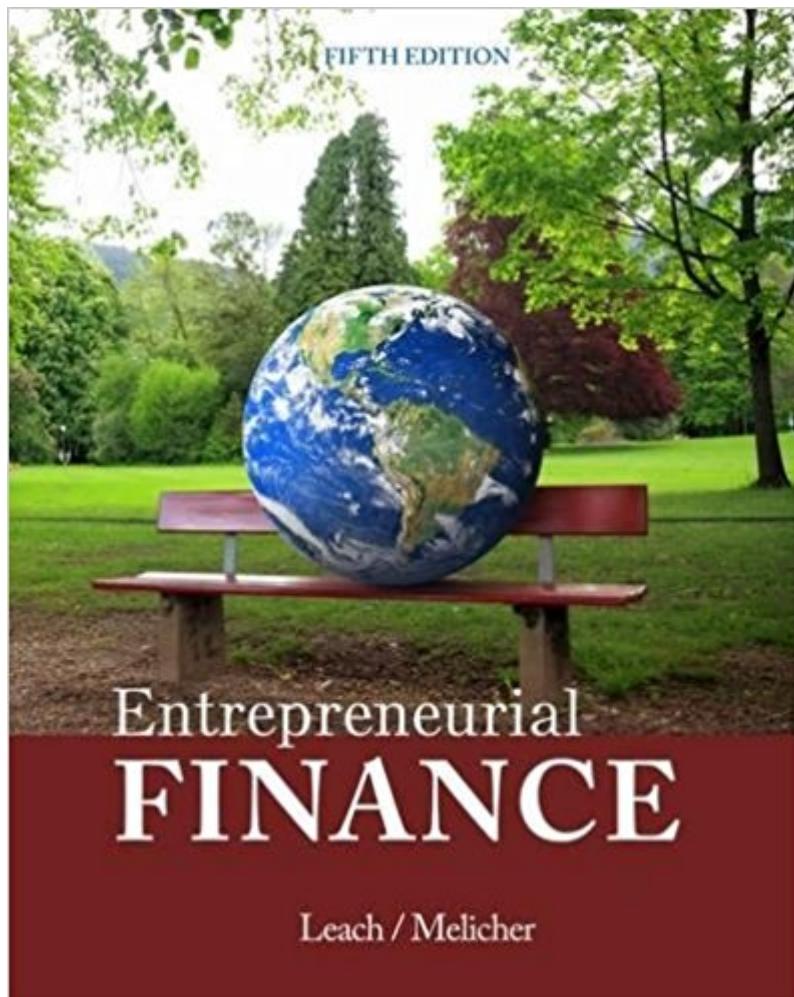


The book was found

Entrepreneurial Finance



Synopsis

This accessible, reader-friendly text guides you through a complete "life cycle of the firm" as it introduces the theories, knowledge, and corporate finance tools and techniques an entrepreneur needs to start, build, and eventually harvest a successful venture. With a strong emphasis on sound financial management practices, the text explores important issues entrepreneurs face, including how and where to obtain financing, using business cash flow models, and positioning the early-stage company strategically. You will also gain an understanding of how to interact effectively with financial institutions and regulatory agencies that can affect venture growth and enable liquidity for investors. Drawing on real-life entrepreneurial ventures and common financial scenarios, the authors include an in-depth capstone case, numerous mini-cases, and abundant examples to engage your interest and vividly illustrate key concepts such as venture capital funds, institutional investors, strategic alliances, the role of business angels, licensing agreements, and exit strategies. Trust ENTREPRENEURIAL FINANCE, Fifth Edition, to provide the skills and confidence you need for entrepreneurial success in today's markets.

Book Information

Hardcover: 752 pages

Publisher: South-Western College Pub; 5 edition (February 19, 2014)

Language: English

ISBN-10: 1285425758

ISBN-13: 978-1285425757

Product Dimensions: 10.2 x 8.3 x 1.3 inches

Shipping Weight: 3.4 pounds (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 stars 16 customer reviews

Best Sellers Rank: #44,065 in Books (See Top 100 in Books) #14 in Books > Business & Money > Finance > Corporate Finance > Venture Capital #37 in Books > Textbooks > Business & Finance > Entrepreneurship #111 in Books > Textbooks > Business & Finance > Finance

Customer Reviews

J. Chris Leach is Professor of Finance and the Robert H. and Beverly A Deming Professor in Entrepreneurship at the Leeds School of Business, University of Colorado at Boulder. He received a finance Ph.D. from Cornell University, began his teaching career at the Wharton School, and has been a visiting professor at Carnegie Mellon, the Indian School of Business, and the Stockholm

Institute for Financial Research (at the Stockholm School of Economics). His teaching experience includes courses for undergraduates, MBAs, Ph.D. students, and executives. A former Graduate Professor of the Year, he has received multiple awards for MBA Teaching Excellence. Dr. Leach's research on a variety of topics has been published in *THE REVIEW OF FINANCIAL STUDIES*, *JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS*, *JOURNAL OF BUSINESS*, *JOURNAL OF ACCOUNTING, AUDITING AND FINANCE*, *REVIEW OF ECONOMIC DYNAMICS*, and *JOURNAL OF MONEY, CREDIT AND BANKING*, among others. His business background includes various startups dating back to his early teens in the 1970s. During his transition to the University of Colorado, he was chairman of a New Mexico startup and later participated as an investor and advisor in a late-1990s Silicon Valley startup that subsequently merged into a public company. Dr. Leach's consulting activities include business and strategic planning advising, valuation, and deal structure for early stage and small businesses. In addition, he is a member of the Deming Center board of directors and a faculty advisor for the Deming Center Venture Fund, where his MBA teams have qualified for nine international championships for the Venture Capital Investment Competition.

Ronald W. Melicher is Professor Emeritus of Finance in the Leeds School of Business at the University of Colorado at Boulder. He earned his undergraduate, MBA, and doctoral degrees from Washington University in St. Louis, Missouri. While at the University of Colorado, he received several distinguished teaching awards and was designated as a university-wide President's Teaching Scholar. A former president of the Financial Management Association, Dr. Melicher has taught entrepreneurial finance at MBA and undergraduate levels, corporate finance and financial strategy in MBA and Executive MBA programs, and investment banking to undergraduate students. While on sabbatical leave from the University of Colorado, he taught at the INSEAD Graduate School of Business in Fontainebleau, France, and at the University of Zurich in Switzerland. He has delivered numerous university-offered executive education non-credit courses and has taught in-house finance education materials for IBM and other firms. Dr. Melicher has given expert witness testimony on cost of capital in regulatory proceedings and provided consulting expertise in the areas of financial management and firm valuation. Focusing on mergers and acquisitions, corporate restructurings, and the financing and valuation of early-stage firms, his research has been published in such major journals as the *JOURNAL OF FINANCE*, *JOURNAL OF FINANCIAL AND QUANTITATIVE ANALYSIS*, and *FINANCIAL MANAGEMENT*. In addition, he is the co-author of *INTRODUCTION TO FINANCE: MARKETS, INVESTMENTS, AND FINANCIAL MANAGEMENT*, 15e (John Wiley & Sons, 2014).

There are sections of the book where the math in the text does not match the figures in the example (Chapter 6, most notably), and the math in the examples doesn't add up. This makes learning the concepts unnecessarily difficult. There are also terms that should be included in the index or glossary that are not, making it difficult to find information.

This E-Finance textbook covers all of the topics for entrepreneurs in finance, including cash budgets, valuation techniques different than those of corporate finance, and securities law. Some of the topics covered, mainly the pre- and post-money valuation techniques are not explained well and are difficult to grasp without outside help. If you are using this book in conjunction with a class, it will be helpful. If you are trying to learn entrepreneurial finance on your own, you will have some difficulty with some of the contents of this book.

Great book. Helped me through the course!

Excellent book with the help of an instructor. Hard to understand by itself.

It had good information, but some of the concepts weren't thoroughly explained. The terminology used isn't consistent with accounting terminology, so it makes it difficult to keep things straight (considering both finance and accounting cover a lot of the same ground for similar reasons). It's definitely more appropriate for more advanced levels of finance, but not so much for a finance introduction.

The whole book is in black and white, there is no color pages in this book

Came as expected

Great

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